



# Pride

Aged Living



## Strategy



Proven, trusted and renowned for our market-leading practices, Pride Aged Living brings a wealth of collective expertise to the table.

Introducing laser focus to your strategic conversations and using industry-wide market analysis, economic modelling and demographic forecasting.

Working with Pride Aged Living helps you obtain focus and clarity while negotiating the complexities of regulatory, financial and workforce issues.

**We guide you towards better practices by:**

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Guiding sustainable business growth.

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Providing forward-thinking pricing models and policies.

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Delivering evidence-based data.

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Creating informed decision-makers with strategic planning workshops.

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Providing innovative frameworks.

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**Take pride in your success**



**Jason Howie**  
Partner

## We support aged care providers and retirement living operators with:



### Business Performance Review

Financial viability requires the right relationship between revenue and cost drivers. Our business performance review assesses your current performance and identifies gaps to best practice.



### Strategic Planning

We work with executive teams and boards to clarify your strategic direction, offering market-leading practices to identify specific actions, projects, milestones and measures of success.



### Liquidity/Capital Management

Excess capital erodes financial performance. Our capital management model allows you to determine the level of capital that is appropriate to your business for ongoing financial sustainability.

## Why partner with Pride Aged Living?

- Our collective expertise provides focus and clarity, helping you negotiate the complexities of regulatory, financial and workforce issues.
- Our consultants have been board members and CEOs of aged care organisations. We use best practice in defining and implementing strategic vision.
- Our research, analysis and methodologies are unrivalled, so your strategy workshops are led by experts and supported by industry specific evidence.



I have no hesitation in recommending the team at Pride Aged Living, as they have assisted our board and executive team in formulating tailored solutions to our strategic objectives, helping our organisation navigate a path to success in a complex industry and challenging economic climate.

**DARREN MIDGLEY**  
CEO  
CHAFFEY AGED CARE

## Get in touch

To find out more about how we can assist, please contact us at [clientservice@prideagedliving.com.au](mailto:clientservice@prideagedliving.com.au) or [02 9068 0777](tel:0290680777).

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[PrideAgedLiving.com.au](http://PrideAgedLiving.com.au)

